



Privacy Policy

MarsNet Solutions has created this Privacy Policy commitment to your privacy on MarsNet Solutions websites and marketing initiatives. The following discloses MarsNet Solutions's information gathering, dissemination and protection practices.

Compliance

If you do not agree to the terms of this Privacy Policy, please do not access or use MarsNet Solutions websites. If you wish to stop receiving MarsNet Solutions marketing materials then please click on the Unsubscribe button within the marketing email you have received from us.

Collection of information

MarsNet Solutions collects information to provide better services to its users and to better understand the visitors to its websites and what content is of interest to them. MarsNet Solutions collects information in the following ways:

- information you affirmatively choose to submit to us (such as your name, email address, company name, title, country) for the purpose of accessing various downloads, viewing specific content, subscribing to MarsNet Solutions newsletters, registering for events and your preferences in receiving marketing from MarsNet Solutions and its third party partners and your communication preferences, etc. Information we have obtained about you from publicly available sources such as social media, marketing platforms or on events you attended. You will receive marketing communications from MarsNet Solutions if you have requested information from MarsNet Solutions or you or your employer has purchased services from MarsNet Solutions;
- information MarsNet Solutions receives from your use of MarsNet Solutions websites, such as the IP address, browser type, ISP, referring/exit pages, platform type, date/time stamp, number of clicks, domain name and country/state of all visitors to MarsNet Solutions's websites;
- location information when you use MarsNet Solutions's websites as MarsNet Solutions may collect and process information about your location. MarsNet Solutions use various technologies and tools to determine location;
- information that is considered aggregated data such as statistical or demographic data which MarsNet Solutions may use for any purpose. Aggregated data may be derived from your personal information but is not considered personal information in law as it does not directly or indirectly reveal your identity, unless MarsNet Solutions combines or connects aggregated data with your personal information so that it can directly or indirectly identify you;
- MarsNet Solutions collects technical data from various third parties and public sources as, such as:

1. analytics providers
2. advertising networks
3. search information providers

Other than as required by law, MarsNet Solutions websites do not collect any special categories of personal information about you (this includes details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about your health and genetic and biometric data). MarsNet Solutions will not collect any information about criminal convictions and offenses.

MarsNet Solutions will only use your personal information for the purposes for which it was collected, unless it reasonably considers that it needs to use it for another reason that is compatible with the original purpose. If MarsNet Solutions needs to use your personal information for an unrelated purpose, MarsNet Solutions will notify you and explain the legal basis which allows MarsNet Solutions to do so.

Sharing of Information

MarsNet Solutions may disclose your personal information to the following categories of recipients:

- to its group companies, professional advisers, third party services providers and partners who provide data processing services to MarsNet Solutions (for example, to support the delivery of, provide functionality on, or help to enhance the security of MarsNet Solutions websites), or who otherwise process personal information for purposes that are described in Privacy Notices or notified to you when MarsNet Solutions collects your personal information.
- to any other person with your consent to the disclosure.
- to any competent law enforcement body, regulatory, government agency, court or other third party where MarsNet Solutions believes disclosure is necessary (a) as a matter of applicable law or regulation, (b) to exercise, establish or defend its legal rights, or (c) to protect your vital interests or those of any other person.

Legal Basis of Processing

If your personal information is protected by EU data protection law, MarsNet Solutions's legal basis for collecting and using the personal information described above will depend on the personal information concerned and the specific context in which MarsNet Solutions collects it.

However, MarsNet Solutions will normally collect personal information from you only (a) where it needs the personal information to perform a contract with you, (b) where the processing is in its legitimate interests and is not overridden by your rights, or (c) where it has your consent to do so. In some cases, MarsNet Solutions may also have a legal obligation to collect personal information from you or may otherwise need the personal information to protect your vital interests or those of another person.

If you have questions about or need further information concerning the legal basis on which MarsNet Solutions collects and uses your personal information, please contact MarsNet Solutions using the contact details provided under the "Contact Details".

Use of Information

Any information collected by MarsNet Solutions will be done in accordance with this Privacy Policy for the purposes of making better business decisions, supporting the activities you choose to engage in, and providing higher quality solutions and services to MarsNet Solutions's customers. MarsNet Solutions uses your location information to tailor your experience with MarsNet Solutions websites. It may also use any non-personal information collected to enhance MarsNet Solutions websites, and your IP address for website diagnostics and administration. MarsNet Solutions will only retain your personal information for as long as necessary to fulfill the purposes it was collected for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

To determine the appropriate retention period for personal information, MarsNet Solutions considers the amount, nature, and sensitivity of the personal information, the potential risk of harm from unauthorized use or disclosure of your personal information, the purposes for which MarsNet Solutions processes your personal information and whether it can achieve those purposes through other means, and the applicable legal requirements.

International Transfers

MarsNet Solutions processes information on servers in many countries around the world and you consent to your personal information being processed on a server located outside the country in which you reside. These countries may have data protection laws that are different to the laws of your country (and, in some cases, may not be as protective). However, MarsNet Solutions has taken appropriate safeguards to require that your personal information will remain protected in accordance with this Privacy Policy, including, utilizing the European Commission's Standard Contractual Clauses for transfers of personal information between its group companies, which requires all group companies to protect personal information being processed from the European Economic Area to an equivalent standard to that required under European Union data protection law.

Information Security

MarsNet Solutions protects your personal information in the same way that it protects its other confidential information, such as storing it on secure servers that only select MarsNet Solutions personnel have access to, and by encrypting it to help prevent access by any unauthorized parties. MarsNet Solutions has put in place procedures to deal with any personal information breach and will notify you and any applicable regulator of a breach when legally required to do so.

Marketing

As explained above, MarsNet Solutions will collect and use your personal data for marketing purposes. Your data will be stored in our CRM system. We will use your data to inform you about MarsNet Solutions products and services we think may be of your interest and send you our newsletters. For statistical purposes, we will collect information about your response to our emails and our interaction with you to make decisions on future marketing. If you wish to stop that we collect and use this information please contact support@marsnetsolutions.com

Links

MarsNet Solutions websites contain links, plug-ins and applications to various third party websites. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. MarsNet Solutions has no control over, and is not responsible for the content, privacy policies or reliability of such third party connections. When you leave MarsNet Solutions's website, MarsNet Solutions encourages you to read the privacy notice and privacy policy of every website you visit.

Your Data Protection Rights

If your personal information is protected by EU data protection law, you have the following data protection rights which you may be able to exercise by contacting MarsNet Solutions using the contact details provided under the "Contact Details" heading below:

- If you wish to access, correct, update or request deletion of your personal information, you can do so at any time by contacting MarsNet Solutions.
- In addition, you can object to processing of your personal information, ask MarsNet Solutions to restrict processing of your personal information or request portability of your personal information by contacting MarsNet Solutions.
- You have the right to opt-out of marketing communications that MarsNet Solutions sends you at any time. You can exercise this right by clicking on the “unsubscribe” or “opt-out” link in the marketing emails MarsNet Solutions sends you or by using the relevant opt-out mechanism for non-email based marketing.
- Similarly, if MarsNet Solutions has collected and processes your personal information based on your consent, then you can withdraw your consent at any time. Withdrawing your consent will not affect the lawfulness of any processing MarsNet Solutions conducted prior to your withdrawal, nor will it affect processing of your personal information conducted in reliance on lawful processing grounds other than consent.
- You have the right to complain to a data protection authority about MarsNet Solutions’s collection and use of your personal information. For more information, please contact your local data protection authority.

You will not have to pay a fee to access your personal information (or to exercise any of the other rights). However, MarsNet Solutions may charge a reasonable fee or refuse to comply with your request if your request is clearly unfounded, repetitive or excessive. MarsNet Solutions tries to respond to all legitimate requests within one month. Occasionally, it may take longer if your request is particularly complex or you have made a number of requests. In this case, MarsNet Solutions will notify you and keep you updated.

Cookies

You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. If you disable or refuse cookies some parts of MarsNet Solutions websites may become inaccessible or not function properly. For more information about the cookies that MarsNet Solutions uses, please see MarsNet Solutions’s Cookie Policy.

Changes to the Policy

MarsNet Solutions reserves the right to modify or amend this Privacy Policy at its own discretion from time to time. The changes can be viewed here on the website. Your continued use of MarsNet Solutions website constitutes your acceptance of those changes.

This version was last updated on 02 November 2023.

Contact Details

It is important that the personal information MarsNet Solutions holds about you is accurate and current. Please keep MarsNet Solutions informed if your personal information changes during your relationship with MarsNet Solutions. Additionally, if you have any questions about this Privacy Policy, the practices of MarsNet Solutions websites or your interaction with MarsNet Solutions via MarsNet Solutions websites, please contact:

MARSNET SOLUTIONS SPÓŁKA Z O.O.
UL. WIERZBIĘCICE 44A / 40A, 61-568 POZNAŃ
P: +48 577 250 539
E: support@marsnetsolutions.com